



T O R B R E C K

BAROSSA VALLEY

Dear Torbreck Friends

In 2008 I acquired Torbreck, one of Australia's most recognised and awarded icon brands. I purchased Torbreck from Jack Cowin who had previously purchased the company out of receivership in 2003. I am deeply involved in the wine business in both the U.S. and Australia, and consider Torbreck to be the crown jewel.

One of the keys to Torbreck's success has been the vineyards from which we source fruit. Our vision has been to use the great and varied terroirs of the Barossa Valley to build complexity, depth and structure in the wines. Torbreck's own vineyards provide about one third of our fruit, and we source the rest via long standing contracts we have with many of the great vineyard families within the Barossa Valley. Together these represent some of the world's oldest vineyards, planted in the most ancient soil on earth. Along with our vineyard family partners, we develop and care for these vineyards with the deep conviction that their fruit contains the potential for some of the world's truly great wines. We will continue our work and partnership with these same vineyards with whom we have been partnering for more than a decade.

Craig Isbel, Torbreck head winemaker since 2006, along with winemakers Scott McDonald and Russell Burns continue to make the wines that impress the world. Craig was the winemaker when I originally acquired Torbreck, and I found him to be a calm, insightful and decisive leader of a highly skilled winemaking team. Experienced and dynamic, this team has hand-crafted the wines of Torbreck for the past five years. They will continue to oversee all aspects of vineyard management and winemaking.

The existing management team of Craig Isbel, Andrew Tierney, James Young and Linda Hodges, remain committed to the ongoing development of the Torbreck brand. Colin Ryan, a highly respected Australian wine industry veteran, remains Chairman of Torbreck, a position he has held since 2002.

I have tremendous confidence in this team, and that Torbreck will continue to thrive on its core foundations of the finest wine quality, peer recognition and continued winemaking innovation. This is a team that is invested behind its brand for the long term, committed to ensuring its continued pursuit of excellence.

Most importantly, we all look forward to continuing to build on our relationships with our customers, who, along with the wines themselves, are the mainstay of the Torbreck story around the world.

I am committed to the success of Torbreck, both now and for the long term, and look forward to spending more time in the Barossa...both feet firmly planted in this ancient soil.

Pete